

**1051 The BOUNCE's Bikes for Kids
Official Contest Rules**

These rules apply to 1051 The BOUNCE's Bikes for Kids Contest ("Contest") conducted by **Beasley Media Group, LLC** d/b/a WMGC ("Station"). **In addition, the General Contest Rules posted at www.1051thebounce.com apply to this Contest.** If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The **Bikes for Kids** Contest will begin on November 26, 2018 and end December 20, 2018.
- b. To participate in the Contest and enter online, visit www.1051thebounce.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on November 26, 2018 at 12:00am Eastern Time ("ET") and ending on December 20, 2018 at 11:59 pm ET ("Online Entry Period"). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Each entry must include a brief statement not exceeding fifty (50) words nominating your child or a child you know ages 5-17 ("Nominee") by telling us why your Nominee could use a new bike and describing why the Nominee deserves to be recognized and selected to win a new bike ("Essay"). Entries must also include the Nominee's first and last name and parent/legal guardian contact phone number. Entry form must be filled out completely, including all required parent/legal guardian contact and personal information, to be entered into the Contest.
- d. All Essays submitted as part of this Contest must be the original creative work of the entrant and must not contain any copyrighted materials or any other materials which may be restricted, prohibited, or outlawed by federal, state or local laws. The Station, in its sole discretion, reserves the right to disqualify any Essay if such Essay contains illegal, or otherwise offensive material such as graphic violence or drug abuse, or if such Essay contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public viewing or posting via the internet. The Essay may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal rights including but not limited to copyrights or trademarks. Station reserves the right to edit the Essay. Essays that do not comply with these rules will not be eligible for the Contest. Any Essay that exceeds fifty (50) words will be edited by the Station to include only the first fifty (50) words. All entrants must agree to the Station's online submission release in order to submit his or her Essay.
- e. In order to be eligible for a prize, the Nominee's parent or legal guardian must agree to participate and to sign the Station's winner's release form. By nominating a Nominee, the entrant verifies he/she has the parent's or legal guardian's permission to submit entry and nominate the Nominee. The Station may post a winning Essay and/or read the Essay on-air with parent's or legal guardian's permission.
- f. A child may be nominated more than once but a Nominee may only win once. Limit one (1) entry per person during the Entry Period regardless if entrant has more than one email address. Multiple

participants are not permitted to share the same email address. There will be up to a total of fifty (50) winners selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Detroit metro survey area (as defined by Nielsen Audio), except where prohibited by law. Entrants and parents or legal guardians of winning children must possess a valid, government-issued ID. Parents or legal guardians of winning children must show proof of Detroit, MI metro survey area (as defined by Nielsen Audio) residency to verify eligibility.
- b. Employees (including their immediate families and members of the same household) of the Station, Beasley Media Group, LLC, Community Financial Credit Union, Metro by T-Mobile, its affiliates and sponsors, advertising and promotional agencies who do business with the Station or any of the event sponsors, and other radio stations in the Detroit metro survey area are not eligible to participate. The term “immediate family” includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including “in-laws.”

3. PRIZES

- a. Up to fifty (50) prizes will be awarded. Each prize consists of a child-size bicycle selected at the sole discretion of the Station. Approximate Retail Value of each prize is \$100. The winner(s) will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is.
- b. Prizes must be claimed **by a winning child’s parent or legal guardian** at the Bikes for Kids Finale Party at December 22, 2018 as described below in Section 4. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. On December 21, 2018 at approximately 9:00 am ET, up to fifty (50) winning children will be selected in a Station-conducted random drawing from among all eligible online entries received during the Online Entry Period. Parent or legal guardian of each winning Nominee will be notified by phone promptly following the random drawing. **Essays will not be judged for the purposes of selecting winners.**
- b. Odds of winning depend on the number of eligible online entries received during the Online Entry Period.
- c. Entrant is not required to be present and is not required to listen in order to win, but winning parents or legal guardians of winning Nominees must be present to claim the child’s prize on December 22, 2018 at Metro by T-Mobile Warren Rd, Westland, Michigan, 48185 beginning at 10:00am ET and ending at 3:00pm ET. If the winner(s) cannot be contacted within twenty-four (24) hours after the prize is awarded, an alternate winner will not be selected.

d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a.** The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.1051thebounce.com.
- b.** For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.1051thebounce.com.
- c.** Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Radio Plaza, Detroit, MI 48220 or by sending a self-addressed, stamped envelope to the Station.