

WMGC Project Proposal Official Contest Rules

These rules apply to WMGC Project Proposal Contest (“Contest”) conducted by **Beasley Media Group, LLC** d/b/a **WMGC** (“Station”). **In addition, the General Contest Rules posted at www.1051thebounce.com apply to this Contest.** If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin on January 27, 2023 and end on February 10, 2023
- b. To enter online, visit wcsx.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning on January 27, 2023 at 6:00am Eastern Time (“ET”) and ending at 9:59am ET on February 10, 2023 (“Online Entry Period”). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.
- c. Each online entry form must include an essay of three hundred (300) words or less stating why the entrant and their significant other deserve to win the Prize (“Essay”).
- d. **By submitting an online entry, entrants certify that they approve and have the right to submit the Essay for all Contest purposes, including (without limitation) posting on the Station website and other promotional uses by Station in any medium.**
- e. Essay must be the entrant’s original, creative work. Each Essay must not be protected by copyright; each entrant must have the right to submit it. The Essay may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or proprietary rights including but not limited to copyrights or trademarks. Station, in its sole discretion, reserves the right to disqualify any entry if such entry contains any illegal, indecent content or otherwise offensive material, such as graphic violence or drug abuse, or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public display, broadcast, or posting on the Station’s website. Entries that do not comply with these rules will not be eligible for the Contest. By participating in the Contest, entrants consent and agree that the submitted entries, including the Essay, or any portion thereof, may be disclosed on air, posted on Station’s website, or in any other media, at Station’s discretion.

Entries generated by script, macro or other automated means will be void. Any Essay that exceeds 300 words will be shortened by the Station to include only the first 300 words.

- f. There will be up to a total of one (1) winner selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the Detroit Metro Area, consisting of the following Michigan counties: Lenawee, Monroe, Wayne, Washtenaw, Jackson, Hillsdale, Ingham, Livingston, Oakland, Macomb, St. Clair, Lapeer, Genesee, and Shiawassee; and the following Ohio Counties: Lucas, Fulton, and Williams, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to one (1) Prize will be awarded. Prize consists of:
 - i. one (1) ring from Motor City Pawn Brokers valued up to \$2,000 (Ring value will not exceed \$2,000);
 - ii. Three hundred dollars (\$300) in gift cards to Foreman Mills;
 - iii. one hundred fifty dollars (\$150) in Visa Gift Cards that may be used for dinner for winner and one (1) guest on Tuesday, February 14, 2023;
 - iv. Limousine transportation for winner and one (1) guest to and from winner's residence and a dinner location on Tuesday, February 14, 2023.
 - v. **Approximate Retail Value of Prize is \$2,450.**

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is.

In order to claim the Prize, the winner agrees to the following:

- i. The ring portion of the Prize must be selected and claimed in-person on Saturday, February 11, 2023 at a mutually agreed upon time at Motor City Pawn Brokers, located at 1461 E. 8 Mile Rd, Ferndale, MI 48220;
- ii. An on-air segment in-person at the Station studio, located at One Radio Plaza, Ferndale MI 48220, on Monday February 13, 2023 between the hours of 6:00am and 10:00am ET, where winner will record a segment calling and proposing to their significant other which may be aired on the Station.
- iii. If person that is being proposed to does not accept the proposal, winner will be permitted to keep all portions of the Prize except for the limousine transportation.

- iv. Winner hereby acknowledges that these events regarding the Prize will be video recorded and may be posted on the Station and sponsor/prize provider websites. Winner hereby acknowledges and agrees that the Photo/Video/Audio may be displayed, published, and/or posted on the Station website at www.1051thebounce.com and www.motorcitypawnbrokers.com, may be distributed to local press or trade papers for promotional purposes and without limitation, posted on the internet (including without limitation, the Station website(s) and third party websites including, but not limited to, Facebook, Twitter, Instagram, Snapchat or YouTube, and/or social media pages, and/or viral distribution through email or other means of sharing), inclusion in commercials however distributed, and/or for on-air broadcast or other cable, fiber, satellite, mobile or other means of distribution.
- b. The gift cards will be subject to the terms and conditions as set forth by the issuer of the gift cards. Gift cards are not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will gift cards be replaced if lost or stolen.
- c. Prizes or prize certificates must be claimed as directed by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. On Friday February 10, 2023 at approximately 10:00am ET, up to one (1) winner will be selected in a Station-conducted random drawing from all eligible online entries received during the Online Entry Period. Potential winner will be notified by telephone promptly following the random drawing. **Essays will not be judged for the purpose of selecting winners.**
- b. Odds of winning depend on the number of eligible online entries received during the Online Entry Period.
- c. Entrants need not listen to the Station or be present to win.
- d. Decisions of Station management with respect to the Contest are final.
- e. Winner must confirm acceptance of prize within twenty-four (24) hours of winning, or risk disqualification and selection of an alternate winner (time permitting) in a random drawing of all remaining eligible entries.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.1051thebounce.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.1051thebounce.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, One Radio Plaza, Detroit, MI 48220, or by sending a self-addressed, stamped envelope to the Station.